

2012 IMCA ANNUAL CONFERENCE

SPONSOR—\$45,000

- One 20'x10' booth
- Four complimentary registrations
- Full-page B&W tab ad in onsite conference materials*
- Color logo and listing in conference program
- Logo on conference website
- One Conference Sponsor Bonus Sponsorship Opportunity (see below)
- One super session sponsorship includes logo associated with the session and rights to introduce the speaker (*Some super sessions will not be offered for sponsorship. Super sessions to be sponsored will be determined by IMCA and the script must be IMCA-approved.*)
- Sponsor recognition in all pre-conference, onsite, and post-conference promotions
- Company item included in attendees conference registration bag*
- Rights to a two-time use of attendee list (*pre- and post-conference*)**
- Ten percent discount on an advertising package in IMCA's *Investments & Wealth Monitor*

Sponsor Bonus Sponsorship Opportunities

Sponsorship Opportunities are available on a first-come, first-served basis. Bonus Sponsorship Opportunities will be given to Gold Partners first.

- Continuous Coffee Stations (1 option)
 - Coffee sleeves and napkins with your company logo at coffee stations open all day during the conference
 - Recognition on signage and in onsite conference materials
- Shoe Shine Station (1 option)
 - Professional shoe shiner supplied by IMCA (*shoe shiner may wear sponsor-provided company logo attire*)
 - Recognition on signage and in onsite conference materials
- Relaxation Station (1 option only)
 - Certified Massage Therapist and massage chair supplied by IMCA (*therapist may wear sponsor-provided company logo attire*)
 - Recognition on signage and in onsite conference materials
- Water Bottles (1 option)
 - Imprint with your one-color logo on one side of reusable water bottles
 - Recognition on signage on and around water coolers (*where coolers are available*) and in onsite conference materials
- Lunch (1–2 options)
 - Attendee welcome and speaker introduction (*if lunch has a speaker*)
 - Exclusive sponsor recognition
 - Company logo at each luncheon table (*if tables are used*)
 - Sponsor signage at lunch with your company logo
 - Recognition on signage and in onsite conference materials

Some luncheon sessions will not be offered for sponsorship or may not have a speaker. Luncheon sessions to be sponsored will be determined by IMCA. If a script is used it must be IMCA-approved.

* All company items and promotions must be pre-approved by IMCA.

** Before list is released, partners will provide IMCA with a copy of sample of printed material, literature, and/or advertising for pre-approval.

Sponsor Bonus Sponsorship Opportunities continued

- Breakfast (2–3 options)
 - Coffee sleeves or cups and napkins with your company logo
 - Recognition on signage and in onsite conference materials
- Premier Refreshment Break (1–2 options)
 - Deluxe refreshment break with premier snack option for attendees
 - Recognition on signage and in onsite conference materials
 - Napkins with your company logo

ASSOCIATE SPONSOR—\$30,000

- One 10'x10' booth—with option to purchase additional exhibit space at discount
- Three complimentary registrations
- Half-page B&W tab ad in onsite conference materials*
- Color logo and listing in conference program
- Logo on conference website
- One Associate Sponsor Bonus Sponsorship Opportunity (see below)
- Sponsor recognition in all pre-conference, onsite, and post-conference promotions
- Rights to a two-time use of attendee list (*pre- and post-conference*)**
- Five percent discount on an advertising package in IMCA's *Investments & Wealth Monitor*

Associate Sponsor Bonus Sponsorship Opportunities

Sponsorship Opportunities are available on a first-come, first-served basis. Bonus Sponsorship Opportunities will be given to Silver Partners first.

- Refreshment Break Station (1–4 options)
 - Napkins with your company logo
 - Recognition on signage and in onsite conference materials
 - Educational Workshop (4–6 options)
 - Attendee welcome and speaker introduction
 - Exclusive event sponsor recognition—slide show run before and during workshop
 - Recognition on signage and in onsite conference materials
- Some sessions will not be offered for sponsorship. Sessions to be sponsored will be determined by IMCA. Script must be IMCA-approved.*

EXHIBITOR—\$10,000

- One 10'x10' booth—with option to purchase additional exhibit space
- Two complimentary registrations
- Listing in conference program
- Rights to a one-time use of attendee list (*pre- and post-conference*)**