

## ***Investments & Wealth Monitor* Article Guidelines**

The following information is a guide for articles submitted for publishing consideration in IMCA's *Investments & Wealth Monitor*.

### **Article Content**

- *Investments & Wealth Monitor* (IWM) is a bimonthly educational magazine that is dedicated to keeping IMCA members current through industry news and articles that provide education, insight, explanation, and coverage of key issues including the latest in academic, legal, investment, governmental, practice management, and wealth management topics.
- Articles must be educational in nature. Articles must not be used for self-promotion, to sell a specific product or service, or to discuss fees or fee structures.

### **Article Text and Graphics**

- **Article.** Submit articles in Microsoft Word, full-page format (one column, standard width). Article length can range from 500 to 2,500 words. Provide a brief bio of the author(s) that includes the following information: title(s), firm, city/state, school(s)/degree(s), and e-mail address.
- **Graphics.** Submit charts, graphs, and artwork in eps, tiff, or high-resolution pdf format. Do not embed graphics and artwork in article text. Graphs and charts should be submitted as separate digital image files with a resolution of 300 dpi or greater. Charts and graphs submitted as low-resolution images will be recreated using graphics software. Bitmapped formats do not reproduce clearly and are not acceptable.
- **Equations.** In Microsoft Word equations should be Symbol font.
- **References.** IWM uses endnotes, not footnotes.
- **Photographs.** Digital photographs are preferable and should be at least 300 dpi resolution in jpeg or tiff format. Photo prints will be scanned.
- Submit the article via e-mail to Debbie Nochlin, *Investments & Wealth Monitor* Managing Editor, at [dnochlin@imca.org](mailto:dnochlin@imca.org).

### **Acceptance/Rejection of Articles**

- The IWM Editorial Advisory Board is responsible for reviewing and accepting or rejecting all submissions. Editorial advisory board decisions are final.
- Articles will be professionally copyedited using *The Chicago Manual of Style* for stylistic editing and *Chicago's Documentation 2* for endnotes and references.
- IMCA license holders will receive five (5) hours of continuing education credit for original articles published in IWM and one (1) hour of continuing education credit for book reviews published in IWM.
- Authors whose articles are accepted for publication must sign and submit an assignment of copyright agreement prior to publication.
- If you have additional questions, please contact Debbie Nochlin, *Investments & Wealth Monitor* Managing Editor, at 303.699.7000 or [dnochlin@imca.org](mailto:dnochlin@imca.org).